

## **Welsh Ambulance Services NHS Trust**

## **Behind the Headlines** August 2020

Operations in numbers



37,542

999 incidents in July 2020

8% decrease from July 2019

62.8% conveyance rate

**3,584** Covid-19 incidents



37,283

completed NEPTS\* journeys in July 2020

39% decrease from July 2019

16% increase from June 2020

increase from July 2019

3% increase from June 2020

61,507

calls to 111 and

NHSDW\* in July 2020

\*Non-Emergency Patient Transport Service

\*NHS Direct Wales

Social media performance



680

518,674

**4,706** page views

45,318



207

347k tweet impressions 4,830 profile visits

858

Social media highlight of the month



Welsh Ambulance Services NHS Trust

Published by Rachel Watling (admin) [?] - 8 July - 0

A 'larger than life' Swansea paramedic who died of Covid-19 has been honoured by his friends and colleagues. Gerallt Davies MBE died in April after contracting the virus. Today, a rapid response car has been dedicated in his memory. Full story: bit.ly/3gAchab

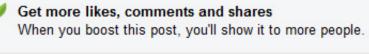












111,549 People reached

Engagements

26,918

**Boost post** 

## Top Tweet earned 58K impressions

A 'larger than life' Swansea paramedic who died of Covid-19 has been honoured by his friends and colleagues. Gerallt Davies MBE died in April after contracting the virus. Today, a rapid response car has been dedicated in his memory. Full story: bit.ly/3gAchab pic.twitter.com/2e0IHujaGK





welshambulanceservice





**1**4 **135 9**891



47
Neutral

queries

Negative queries

media interview requests

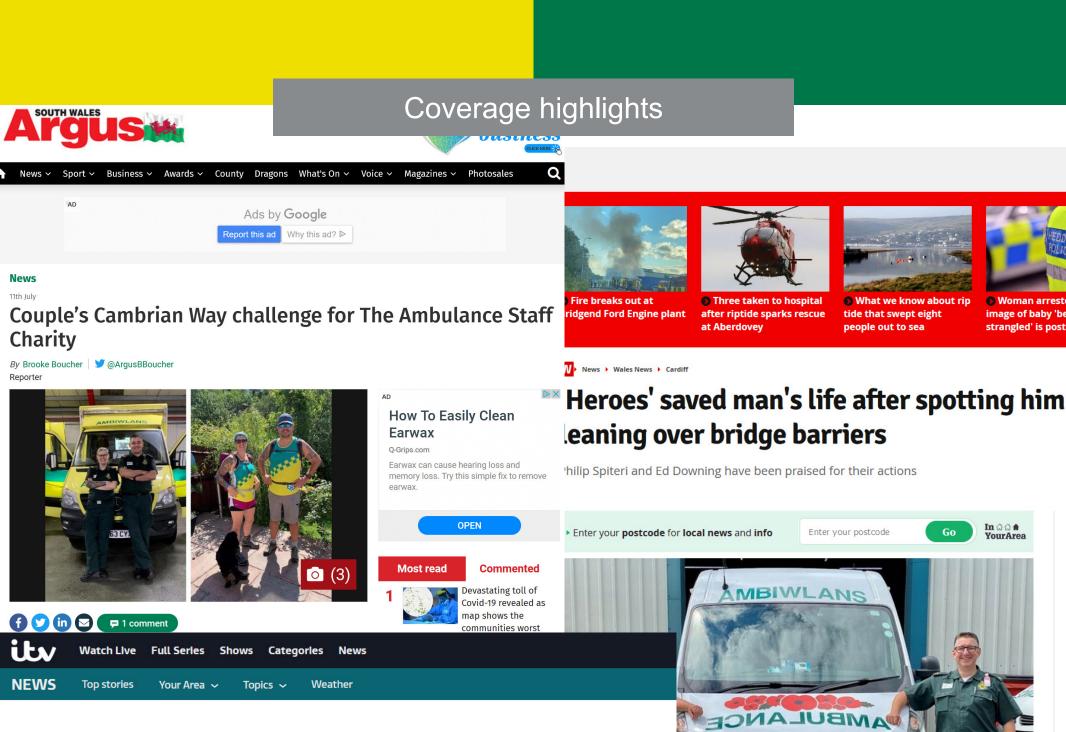
**Positive** 

queries

19

WAST mentions in the media

5 press releases published internal pieces published



Ambulance service dedicate vehicle to paramedic Gerallt Davies who died from coronavirus





the Leader

save hundreds of lives

By Aaliyah Rugg | 💆 @Aaliyahrugg1



Dan Ellis were both involved in delivering babies while out with paramedics

orking with Welsh ambulance crews during mended after helping to deliver babies.

attalion The Rifles were on separate "shouts" involving

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① 14 July 2020

Coronavirus pandemic

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