



Welsh Ambulance Services NHS Trust

Behind the Headlines

August 2023

Operations in numbers



35,528

999 incidents in July 2023



48,869

non-emergency journeys in July 2023



86,184

calls to NHS 111 Wales in July 2023

Our crews attended

4,041

immediately life-threatening Red calls in July 2023

967

incidents attended by Community First Responders, 18% more than last month

9% more calls

were made to NHS 111 Wales compared to June 2023

Our emergency service transported

15,580 patients

to hospital in July 2023



3,574

journeys completed by Volunteer Car Service Drivers, 6 fewer than last month



62% of calls received through NHS 111 Wales were outside of 8.00am-6.30pm

Social media posts of the month

Welsh Ambulance Services NHS Trust
Published by Rachel Watling · 5 July · 🌐

Happy Birthday #NHS

Today marks 75 years of the NHS, and #TeamWAST would like to thank all the NHS staff and volunteers for their continuous care and dedication to patients across the country.

#NHS75



GIG
CYMRU
NHS
WALES

75

Welsh Ambulance
@WelshAmbulance

Congratulations to Senior Paramedics graduating @UWTSD 🎓

@AndySwinburnQAM: "Ensuring our clinicians are supported by enthusiastic leaders who possess a sound understanding of leadership principles and the ability to contextualise these into practice is more important than ever"

University of Wales Trinity Saint David @UWTSD · Jul 3
NEWS: 🎓 First Cohorts of Welsh Ambulance Service Senior Paramedics graduate from UWTSD

🔗 tinyurl.com/33jveby7



Campaigns



Mae Brechu yn achub bywydau Vaccination saves lives

We risk our lives to protect yours.

Work with us, not against us.

Assaulting our emergency workers is unacceptable.



Social media performance



148,805
post reach

13,381
page visits

53
new likes



7
new followers

3,704
profile visits

194k
tweet impressions

282
mentions

Media activity

2

Positive queries

51

Routine queries

3

Negative queries

3

media
interview
requests

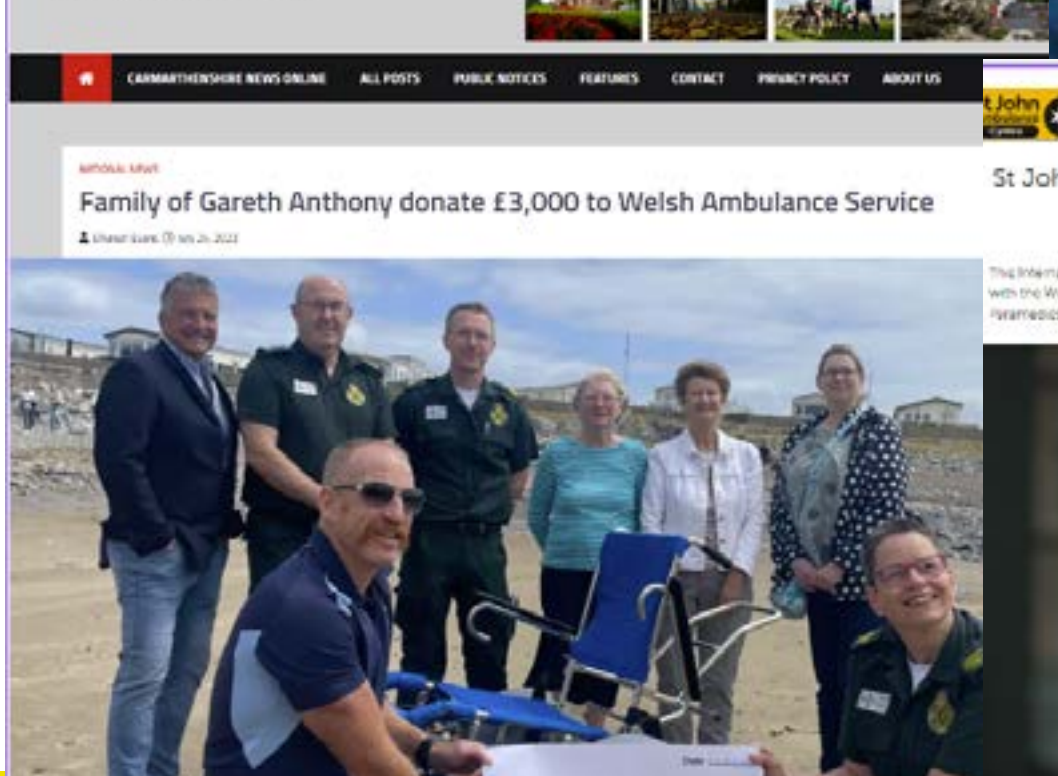
7

press
releases
published

69

internal
pieces
published

Coverage highlights



We love hearing your feedback. If there is anything you'd like to share with us, add colleagues to the distribution list or just get in touch with us, you can email was.communications@wales.nhs.uk