

## Welsh Ambulance Services NHS Trust

## **Behind the Headlines** September 2020

Operations in numbers



40,624

999 incidents in August 2020

1% increase from August 2019

62.2% conveyance rate

3,784 Covid-19 incidents



35,958

completed NEPTS\* journeys in August 2020

36% decrease from August 2019

decrease from 4% **July 2020** 

**219** Covid-19 patients



79,829

calls to 111 and **NHSDW\*** in August 2020

50% increase from August 2019

30% increase from July 2020

\*Non-Emergency Patient Transport Service

\*NHS Direct Wales



incidents attended

\*Community First Responders

journeys completed by VCDs\*

\*Volunteer Car Drivers

Social media performance



331

388,551

**3,572** page views

30,482



**160** 

237k tweet impressions 2,875 profile visits

612

Social media highlight of the month



29,367

People reached

Welsh Ambulance Services NHS Trust Published by Rachel Watling (admin) [?] - 27 August - 6

The Bank Holiday is almost upon us and we're asking people to use 999 responsibly. Plans are in place but as ever, the sickest patients come first. Anyone not facing a serious emergency could wait longer or be asked to



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1,241 Engagements

**Boost post** 

🗘 🔾 👺 Donna Woodgate, Carys Morgan and 75 others

1 Comment 184 shares

## Top Tweet earned 16.2K impressions

Soap and water remain one of the best ways to protect yourself against coronavirus.

Wash your hands thoroughly and often throughout the day, especially if you have been outside of your home.

If hand washing facilities aren't available, use hand sanitizer.

## #KeepWalesSafe

pic.twitter.com/FdHJZ5so3n



**Positive** queries

Neutral

queries

**Negative** queries

media interview requests

**WAST** mentions in the media

press releases published

82

internal pieces published

Coverage highlights

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**Annual Carers Survey Launched by** Welsh Ambulance

August 3, 2020 / 0 Comments / in Uncategorized / by Joe Heneghan



expected to be a busy Bank **Holiday Weekend** 





WALES | WELSH AMBULANCE SERVICE | TOURISM

( Thursday 13 August 2020, 2:19pm



ulance Service saw its busiest day since New Year's Day on the hotte: day of the year in Wales.

itv

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'Use emergency services responsibly', say Welsh Ambulance Service ahead of Bank Holiday

WALES Saturday 29 August 2020, 3:42pm



**fy**@@ q I The Welsh Ambulance Service just had its busiest day since **New Year's Day** 

The spell of hot weather, which saw temperatures reach well above 30C in Wales, was partly to blame for the spike



MOST READ Landord shocked when

> drinker gives him £100 after just one pint

**NEWS** 

Service are urging the public to use the 999 services ays ahead of the Bank Holiday. nas seen it's busiest day since New Years Day as more doors during the pandemic.

or of Operations of the service, says their weekly demand

We love hearing your feedback. If there is anything you'd like to share with us, add colleagues to the distribution list or just get in touch with us, you can email was.communications@wales.nhs.uk