

Welsh Ambulance Services NHS Trust

Behind the Headlines January 2021

Operations in numbers





999 incidents in December 2020

11% decrease from December 2019

61.2% conveyance rate

4,582 Covid-19 incidents



39,335

completed NEPTS* journeys in December 2020

24% decrease from December 2019

0.1% decrease from November 2020

2,037 Covid-19 patients

130,899

calls to 111 and NHSDW* in December 2020

67% increase from December 2019

44% increase from November 2020

*Non-Emergency Patient Transport Service

*NHS Direct Wales



*Community First Responders

journeys completed by VCDs*

*Volunteer Car Drivers

Social media performance



1,209
new followers

1,221,913

12,537 page views

125,319



379

1.4m tweet impressions 25.4k profile visits

1,617
mentions

Social media highlight of the month



Welsh Ambulance Services NHS Trust Published by Rachel Watling [?] - 3 December 2020 - 6

The Welsh Ambulance Service has this afternoon declared a critical

incident because of a high level of demand, particularly in South East Wales.

Read more here 👉 https://bit.ly/37u2Jup



Get more likes, comments and shares When you boost this post, you'll show it to more people.

207,310 38,598 People reached

Engagements

Boost Post

🗘 😧 😮 125

17 Comments 936 shares

Dec 2020 • 31 days

TWEET HIGHLIGHTS

Top Tweet earned 260K impressions

We're proud and grateful once again to be working alongside the military in the collective effort against Covid-19. More than 90 soldiers from the Royal Logistics Corps will assist us by driving ambulance vehicles from tomorrow. Full story / bit.ly/3pdYABZ pic.twitter.com/eQeHVQBR6J



♣ 22

£3 110

Positive queries

Neutral queries **Negative** queries

media interview requests

66

WAST mentions in the media

press releases published internation of the pieces internal published



'Beyond crisis point': How Wales' ambulance are stuck waiting with hospitals under pres

Wales and West of England Correspondent

Rupert Evelyn



Welsh Ambulance Service's control rooms recognised as among the best in the world



the Leader

17th December 2020

Wrexham paramedic and colleague save Anglesey man's life after cardiac arrest

@joerob_leader



Welsh Ambulance Service declares 'critical incident' after surge in 999 calls

Comment »

Elisa Menendez Thursday 3 Dec 2020 4:56 pm



chnician Geraint Lloyd, John Lawson and paramedic Ciara Bollan

We love hearing your feedback. If there is anything you'd like to share with us, add colleagues to the distribution list or just get in touch with us, you can email was.communications@wales.nhs.uk

welshambulanceservice