



Welsh Ambulance Services NHS Trust

Behind the Headlines

April 2023

Operations in numbers



35,027

999 incidents in March 2023



48,184

non-emergency journeys in March 2023



93,017

calls to NHS 111 Wales in March 2023

Our crews attended

4,007

immediately life-threatening Red calls in March 2023

940

incidents attended by Community First Responders, 21% more than last month

15% more calls

were made to NHS 111 Wales compared to February 2022

Our emergency service transported

13,723

patients to hospital in March 2023



4,075

journeys completed by Volunteer Car Service Drivers, 15% more than last month



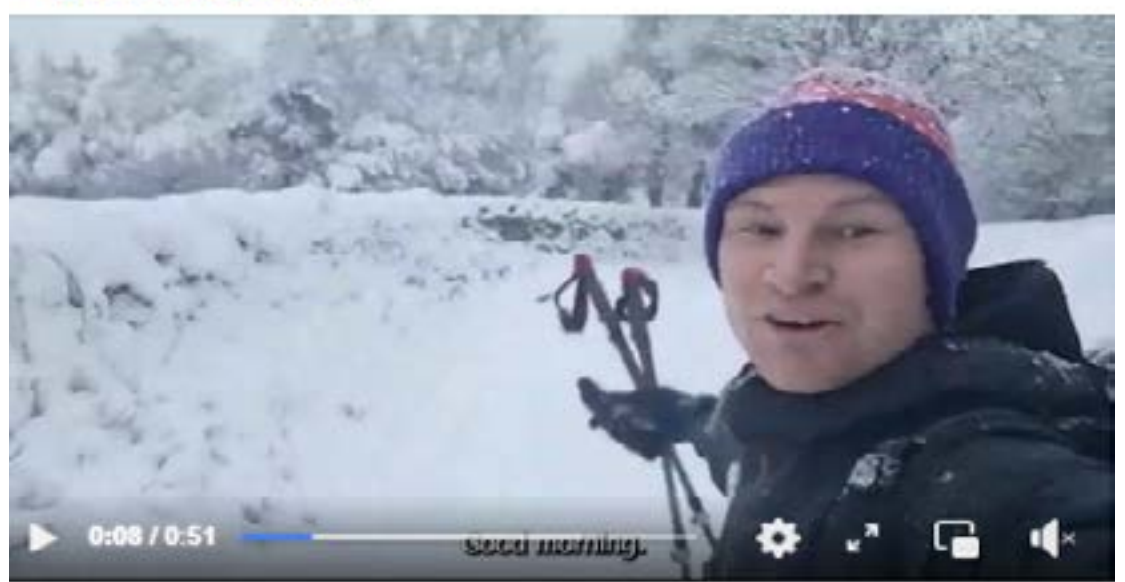
78% of calls received through NHS 111 Wales were outside of 8.00am-6.30pm

Social media posts of the month

The Trust has welcomed its first wellbeing and trauma therapy dog to help staff stay paws-itive.
Dill's introduction makes WAST the first ambulance service in the UK to be affiliated with the National Police Wellbeing Service.
Read more <http://bit.ly/3kN5fXp>



#TeamWAST is full of remarkable people doing remarkable things every day.
Today, paramedic Tom McLay showed his sheer determination to get to work by skiing from Capel Curig to Llanrwst Ambulance Station, so he could care for the people of North Wales.
[#NoSnowDayforMcLay](#)



11,335 People reached | 2,261 Engagements | Boost post | 317 likes | 20 comments | 38 shares

Campaigns

Mae Brechu yn achub bywydau Vaccination saves lives

We risk our lives to protect yours.

Work with us, not against us.

Assaulting our emergency workers is unacceptable.



Social media performance



371,635
post reach

4,522
page visits

77
new likes



134
new followers

10.5k
profile visits

279k
tweet impressions

747
mentions

Media activity

0

Positive queries

32

Routine queries

0

Negative queries

0

media
interview
requests

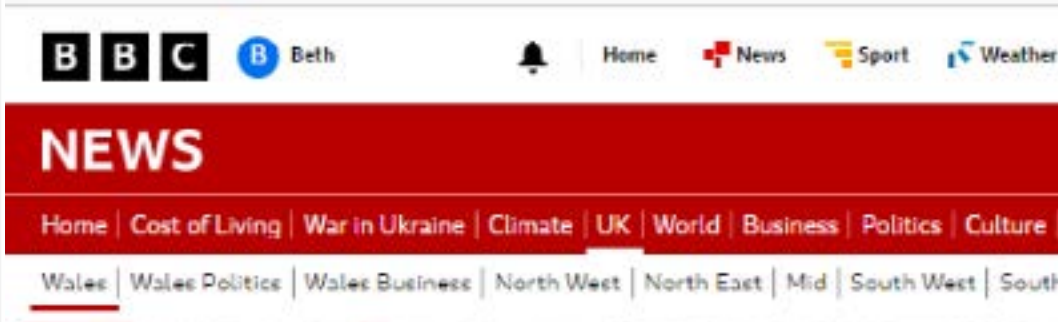
8

press
releases
published

82

internal
pieces
published

Coverage highlights



We love hearing your feedback. If there is anything you'd like to share with us, add colleagues to the distribution list or just get in touch with us, you can email was.communications@wales.nhs.uk