

Welsh Ambulance Services NHS Trust **Behind the Headlines March 2023**

Operations in numbers



29,577 999 incidents in February 2023



40,937

non-emergency journeys in February 2023



69,039 calls to NHS 111 Wales in February 2023

Our crews attended

3,697 immediately lifethreatening Red calls in February 2023

776 incidents attended by Community First Responders, 11% fewer than last month

8% fewer calls were made to NHS 111 Wales compared to January 2022



Our emergency service transported 12,679 patients to hospital in February 2023



3,517 journeys completed by Volunteer Car Service Drivers, 9% fewer than last month



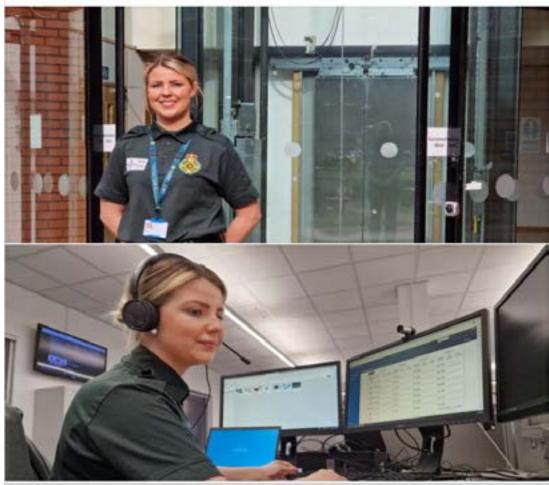
79% of calls received through NHS 111 Wales were outside of 8.00am-6.30pm

Social media posts of the month

The Welsh Ambulance Service has appointed its first midwife 📣

Mum-of-two Bethan Jones is our Local Safety Champion for Maternity and Neonatal Care on a mission to improve care for women, birthing people and their babies.

Full story: https://bit.ly/3XXe9iC



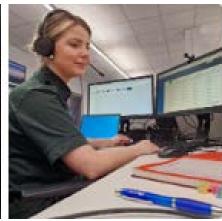
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\$828





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173

Campaigns



Mae Brechu yn achub bywydau Vaccination saves lives

We risk our lives







www.ambulance.wales.nhs.uk







Social media performance





4,529

85 new likes

	158 new followers 320k tweet impressions	11.31 profile visits 711 mentions	k
OPositive queries	Media activity 43 Routine queries		O Negative queries
13	media interview requests	10	press releases published
	ΓO	internal	

Coverage highlights



THE NUMS MORE BRATSON SINCHIGHNEY SUBCEPTION MORE JOBS FURIE NOTICE

Welsh Ambulance Service sets challenge help innovate emergency care



Wrexham.com

auary compaign

Online #Defibuary campaign launched that could help you to save a life



County Times

News Sport Lifestyle Get Involved Announcements e-Editions Local Businesses Book an ad News Your Town Crime Business Opinion Health Education Policics Farming Environment

Newtown, Powys bowls player meets paramedic who saved his life



Carmarthenshire News Online

NUTIONAL NEWS

NHS 111 Wales team work out for charity

Alan Huans. @ Hotoruary 16, 2029

pieces

published

NHS 111 Wales team complete month-long fitness challenge for charity



The 'wholly inappropriate' 999 calls made to the Welsh Ambulance Service amid soaring pressures

WALES | HEALTH | WELSH AMBULANCE SERVICE | Saturday 11 February 2023 at 10:45am





HOME NORTH WALLS + MED WALLS + WEST WALLS + SOUTH WALES + COMMENT + CYMILLEG SIX N

Darren's Arctic adventure challenge for charity

O I weeks app # 3 Min Read



We love hearing your feedback. If there is anything you'd like to share with us, add colleagues to the distribution list or just get in touch with us, you can email was.communications@wales.nhs.uk

www.ambulance.wales.nhs.uk



