



Welsh Ambulance Services NHS Trust

# Behind the Headlines

## March 2023

### Operations in numbers



# 29,577

999 incidents in February 2023



# 40,937

non-emergency journeys in February 2023



# 69,039

calls to NHS 111 Wales in February 2023

Our crews attended

# 3,697

immediately life-threatening Red calls in February 2023

# 776

incidents attended by Community First Responders, 11% fewer than last month

# 8% fewer calls

were made to NHS 111 Wales compared to January 2022

Our emergency service transported

# 12,679

patients to hospital in February 2023



# 3,517

journeys completed by Volunteer Car Service Drivers, 9% fewer than last month



79% of calls received through NHS 111 Wales were outside of 8.00am-6.30pm

### Social media posts of the month

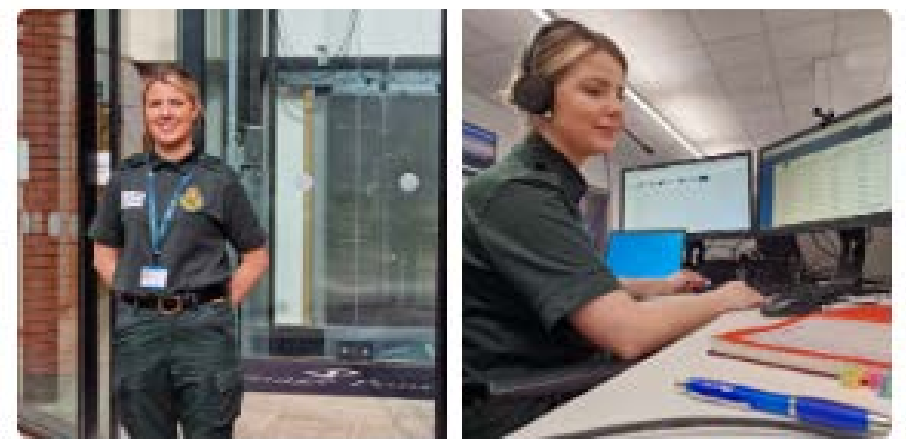
The Welsh Ambulance Service has appointed its first midwife 🥰  
Mum-of-two Bethan Jones is our Local Safety Champion for Maternity and Neonatal Care on a mission to improve care for women, birthing people and their babies.  
Full story: <https://bit.ly/3XXe9iC>



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Full story: [bit.ly/3XXe9iC](https://bit.ly/3XXe9iC)  
[pic.twitter.com/5FosPv0wG8](https://pic.twitter.com/5FosPv0wG8)



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### Campaigns

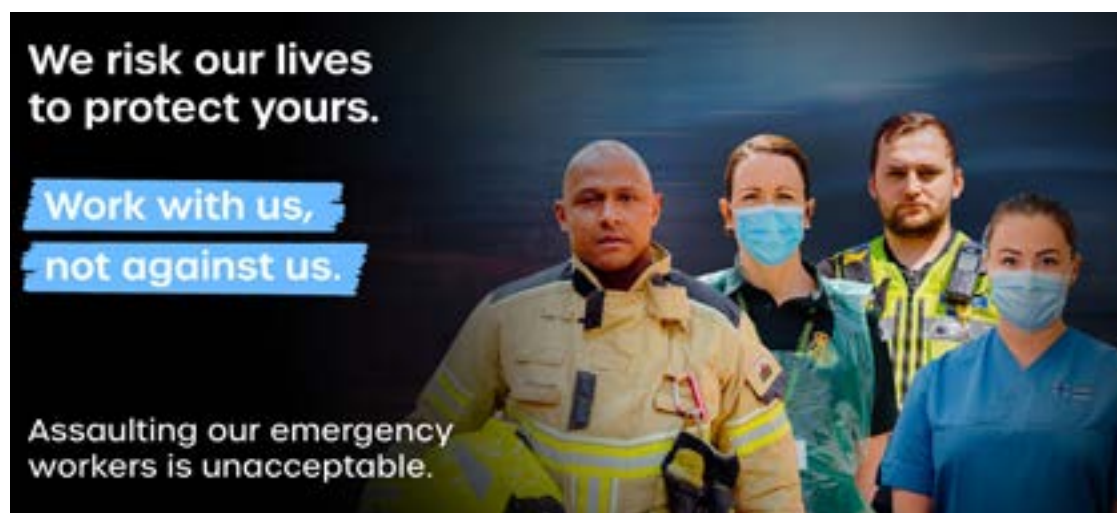


## Mae Brechu yn achub bywydau Vaccination saves lives

We risk our lives to protect yours.

Work with us, not against us.

Assaulting our emergency workers is unacceptable.



## Social media performance



**223,626**  
post reach

**4,529**  
page visits

**85**  
new likes



**158**  
new followers

**11.3k**  
profile visits

**320k**  
tweet impressions

**711**  
mentions

## Media activity

**0**

Positive queries

**43**

Routine queries

**0**

Negative queries

**13**

media  
interview  
requests

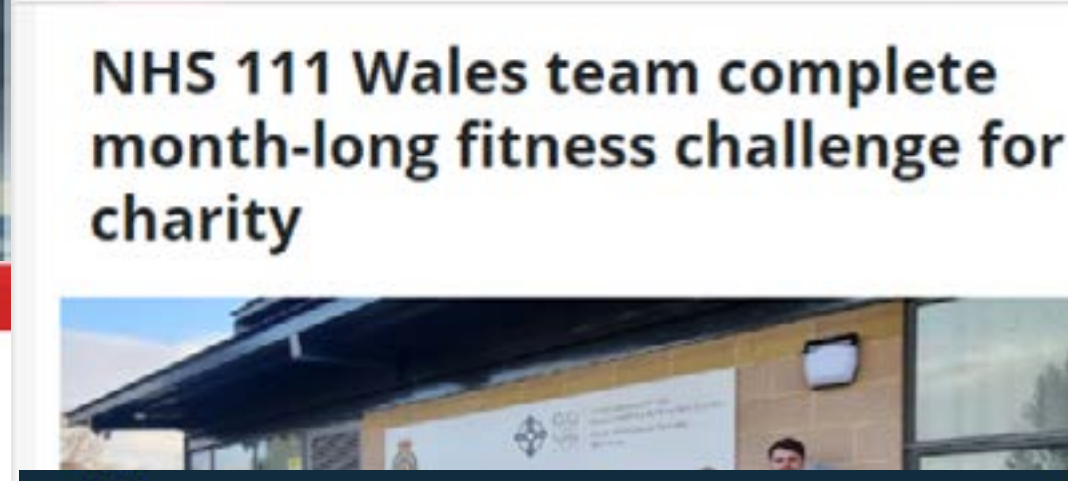
**10**

press  
releases  
published

**59**

internal  
pieces  
published

## Coverage highlights



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