



Welsh Ambulance Services NHS Trust

# Behind the Headlines

## February 2023

### Operations in numbers



**31,128**

999 incidents in January 2023



**44,293**

non-emergency journeys in January 2023



**75,323**

calls to NHS 111 Wales in January 2023

Our crews attended

**4,084**

immediately life-threatening Red calls in January 2023

**874**

incidents attended by Community First Responders, 4% fewer than last month

**47% fewer calls**

were made to NHS 111 Wales compared to December 2022

Our emergency service transported

**13,496**

patients to hospital in January 2023



**3,860**

journeys completed by Volunteer Car Service Drivers, 11% more than last month



**83% of calls** received through NHS 111 Wales were outside of 8.00am-6.30pm

### Social media posts of the month

As of 00:01, our service will be subject to strike action.

Please help us protect the resources for those whose lives are in danger.

If you call 999 and it's not life-threatening, you may not receive an ambulance response and may be asked to make your own way to hospital.

We are expecting today's strike action to be challenging for us.

Our services will be affected, and we will only be able to send ambulances to those with very serious or life-threatening illnesses and injuries.

Please think carefully before calling 999.  
[pic.twitter.com/Kw3qImmhWF](https://pic.twitter.com/Kw3qImmhWF)



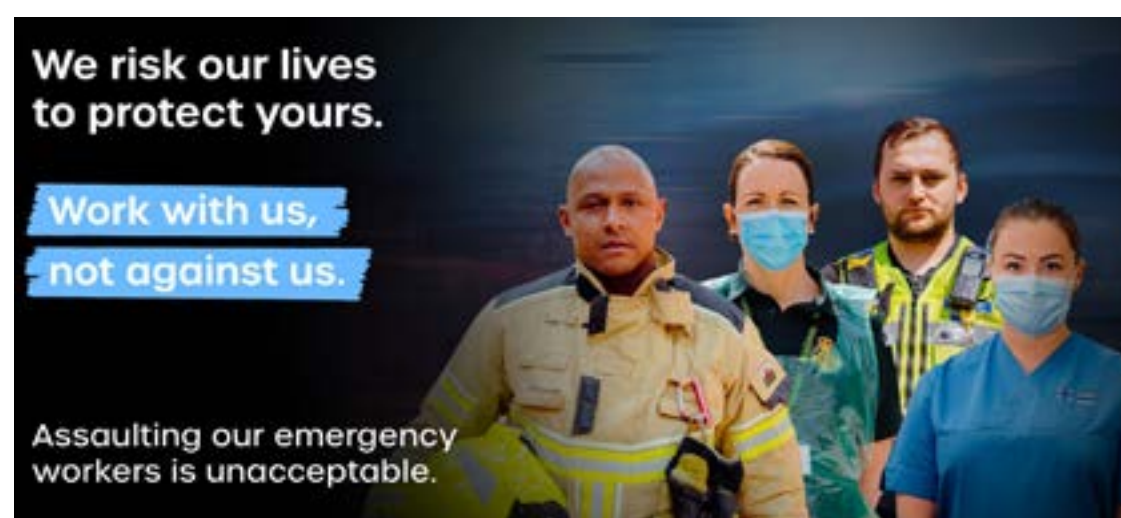
### Campaigns

**Mae Brechu yn achub bywydau**  
**Vaccination saves lives**

We risk our lives to protect yours.

Work with us, not against us.

Assaulting our emergency workers is unacceptable.



## Social media performance



**261,079**  
post reach

**4,612**  
page visits

**110**  
new likes



**159**  
new followers

**6,851**  
profile visits

**257k**  
tweet impressions

**429**  
mentions

## Media activity

**0**

Positive queries

**61**

Routine queries

**19**

Negative queries

**35**

media  
interview  
requests

**5**

press  
releases  
published

**71**

internal  
pieces  
published

## Coverage highlights

Wrexham.com

NEWS TWEETS FORUMS PROPER

Wrexham.com > News

Posted: Sat 14th Jan 2023

### Welsh Ambulance Service Dementia Team wins gold at national awards



the **freepress**

News Sport Lifestyle Get Involved Announcements Today  
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### Welsh Ambulance Service set to hold its latest board meeting

23rd January



BBC Beth Home News Sport Weather iPlayer Sound

## NEWS

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### NHS Wales: Advanced paramedics try to ease pressures

26 January

Coronavirus pandemic



Argus

Subscribe Pictis

### Welsh Ambulance boss Jason Killens on strike disruption

22th January



## Carmarthenshire News Online

Local and National News for Carmarthenshire

14/01/2023 12:37:25

### Ambulance station welcomes Ukrainian refugees

Alan Evans (1) January 5, 2023



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### Cheryl's wing walk for charity

2 tweets ago 2 Wm Feed



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